

***The 2<sup>nd</sup> International Symposium***  
***Quantitative Pharmacology in Drug Development and Regulation***  
***( ISQP, October 29-31, 2010. Xiamen, China )***

***First Announcement***

It is our great pleasure to announce that the 2nd International Symposium in Quantitative Pharmacology in Drug Development and Regulation will be held in Xiamen, China, 29-31 October, 2010. The symposium will discuss the latest methodologies in pharmacometrics areas focusing on pharmacokinetics and pharmacodynamics (PK/PD) modeling and simulation in drug development, regulation and clinical applications. The meeting will be hosted by Chinese Society of Quantitative Pharmacology, Institute of Molecular Medicine of Huaqiao University, and Chinese Journal of Clinical Pharmacology and Therapeutics etc.

In recent years, the integration of PK and PD modeling and simulation have played a vital role to guide the decision making process on lead generation, optimization and product realization, virtually, in every stage of drug development. These approaches lead to a shift in drug development paradigm from empirical to model based drug development with reducing time and cost needed for drug development.

With the recent trend toward global drug development and clinical trials, China has been regarded by many as the next frontier for the pharmaceutical industry. Pfizer, Roche, GSK, Novartis and many others have established development centers in China. Also, through the government support, the drug development industry and related infrastructure have been growing rapidly in China.

The success of 2007 Nanjing ISQP has created a big momentum in promoting the related research in the field in China. We believe that ISQP conference Xiamen 2010 will also lend a platform for the scientific leaders in academia, regulatory authority and the pharmaceutical industry to discuss the opportunities and challenges ahead in global drug development and approval. We hope this symposium will contribute to enhancing exchanging mutual interests between Western and China in this very challenging area.

Thank you in advance for your participation and general support!

***Organizing Committee of ISQP, Xiamen, China***

## Basic Information of 2<sup>nd</sup> ISQP (Provisional)

*For more details, please wait for the 2nd announcement*

Date	October 29-31, 2010
Venue	Xiamen International Seaside Hotel
Sponsors	■ Chinese Society of Quantitative Pharmacology ■ Institute of Molecular Medicine of Huaqiao University, ■ Chinese Journal of Clinical Pharmacology and Therapeutics
Co-sponsors	■ Engineering Research Center of Molecular Medicine, Ministry of Education, China ■ Anhui Provincial Center for Drug Clinical Evaluation ■ Science and Technology Bureau of Xiamen
Symposium Topics	■ Drug and Biological Development and Regulation Sciences ■ Model Based Drug Development - Theory and Applications ■ Bridging Strategies to Support Global Drug Development ■ Chinese Policies and Guidelines on Clinical Trials, and Drug Evaluation and Approval ■ Development of Gene Medicine: Progress and Perspectives
Contact Information	For more information and other questions, please contact: ■ Dr. Yinhui Lv TEL :086-0595-22690838 ; ■ Dr. Huiyong Yang TEL: 086-0595-22692300 ; ■ Dr. Juan Li TEL: 086-0553-5738350 ; E-mail: <a href="mailto:2010IQPXM1@hqu.edu.cn">2010IQPXM1@hqu.edu.cn</a> ; <a href="mailto:2010IQPXM2@hqu.edu.cn">2010IQPXM2@hqu.edu.cn</a>

## Registration Form

Please fill in the blanks and return this form to: Dr. Yinhui Lv; E-mail: 2010IQPXM1@hqu.edu.cn;

Title: Prof. \_\_ Dr. \_\_ Mr. \_\_ Mrs. \_\_ Ms. \_\_

Name: \_\_\_\_\_  
(Family/Surname) (First Name) (Middle initials)

Company/Institution: \_\_\_\_\_

Mailing Address:

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Accommodation: Arrival: \_\_\_\_\_ Dept: \_\_\_\_\_ # Nights: \_\_\_\_\_

I expect to be accompanied by \_\_\_\_\_; NO.OF GUESTS \_\_\_\_\_